

Golf Access

Case Study

Little Hay Golf Complex



A new project between Little Hay Golf Complex, Active Dacorum and Hertfordshire Golf has started to introduce more women into golf. The aims of the project was to offer golf sessions to ladies who may not otherwise get involved in the game and to offer them a fun and structured pathway, where they could see their progression and improvements.

An 8-week subsidised programme started in September, with coaching with PGA Professional Lee Jordan and on-course sessions with the Golf Access program, with one week on the course followed by one week of coaching.

Golf Access was chosen as the beginner program for this project as it is a system that is easy to explain and understand.

The women have really enjoyed the idea of having different levels and targets of the Golf Access system to aim for and try to achieve each session.



Each golfer has also been given their own profile on the Golf Access Locker Room online platform, with the participants encouraged to login to their profiles before and after each Golf Access event, so they could review their performances and remind themselves of their individual goals for each event.

On average, it takes participants between 15 - 20 events to complete Golf Access, so further sessions will be organised over the winter so the new female golfers can continue to play on the course, with the ultimate goal of the golfers completing the Golf Access system and becoming regular players.



"Working with Active Dacorum and Little Hay Golf Complex to create this opportunity for the ladies has been brilliant. Golf Access is a ready-made system, with achievable progressive levels and it is great to see a group of enthusiastic and excited women enjoying the start of their golfing journey's."

Esther Strous - County Development Officer, Hertfordshire Golf

"It's been a pleasure to watch the ladies progress from their first tentative shots on the range to stepping out on the course for the first time. It's so lovely to see the early stages of lifelong friendships being formed on the golf course and having the combination of coaching on the range and sessions on the course with Golf Access, has proved really popular with the new golfers."

Janet Proudfoot - Golf Access Co-ordinator
Little Hay Golf Complex



Golf Access

Testimonials

Little Hay Golf Complex



"The sessions have been great with the coaching with Lee and the Golf Access sessions with Janet. It does help alternating between the driving range and course. I think we were all nicely surprised at the improvement after two weeks on the course. I would be interested in further sessions and continue to take part to help build up some confidence when going out on the course."

Louise



"I have really enjoyed the course so far and we have learnt a lot already. Everyone has been very welcoming and it is nice to learn in a group that are a similar ability. I would highly recommend it to anyone looking to start golf. I definitely want to continue to play golf over the winter."

Tracey



"I am so impressed by the opportunity of the project. Having never played golf before, I really am enjoying the whole thing. It is so nice to be involved in part of a group too. I would definitely like to continue after the initial 9 weeks. It's great to have goals to try to achieve every time we play on the course."

Becky

"I have really enjoyed every session, I love the contrast between the lessons and the Golf Access events on the course. They are giving me confidence to play golf. I would love to become a member and achieve a handicap. This is such a good course, I had lessons about three years ago, and was too scared to venture out and have a game, so gave up. This programme takes the fear away, as we have already used a series of different clubs and have an idea of what is in front of us."

Paula

"I have really loved the first few sessions, particularly the opportunity to practice my learning from the driving range and onto the golf course. I would like to continue to participate in golf after this project finishes. I like to view my own online Golf Access profile to review my scores and to see what scores I need to achieve next time I play on the course."

Teresa

