



Golf Access

Case Study

Cirencester Golf Club

Cirencester Golf Club have grown their junior section with Golf Access over the last couple of years.

Cirencester PGA Profesional James Harraway organises the popular Cobra Junior Academy and utilises the Golf Access system as the playing structure for the junior golfers.

The club have created a permanent Golf Access course on 9 holes on the main course and hold regular events for juniors to complete and attempt to progress through the levels of the program.

Each junior receives their own online profile in the Golf Access Locker Room platform, where juniors and parents can login and view their individual performances and scores as they play in events throughout the season.



Over 30 juniors have taken part in Golf Access events at the club and after a junior completes the Golf Access system, a golfer moves onto Golf Access+.

Golf Access+ provides nine further progression levels for golfers to attain as their individual handicap reduces, starting at a 54 handicap and finishing with a 36 handicap or lower.

There have been 12 juniors progress through the Golf Access programme, obtained their first handicaps and now working their way through Golf Access+ and improving their handicaps.

"The popularity of the Golf Access scheme has been unbelievable, so it was easy to get the juniors into the programme. It has allowed the juniors to gain much-needed exposure to the golf course, whether they play 3, 6 or 9 holes, all the experience they gain out on the course is so beneficial to their development as young golfers."

"The system is so versatile and that is why the juniors love it. They enjoy seeing their progression through the Golf Access programme, from starting out achieving their Maroon band, collecting the wristbands and certificates for every level they attain and complete.. Golf Access is the perfect pathway for new golfers to progress through, from a new golfer's first experience on the course, to becoming a members of a golf club.

James Harraway - PGA Professional
Cirencester Golf Club

